

[For Immediate Release]

To: General News / Feature / Culture and Arts News Interview Director/ Editor/ Reporter

Sun Museum Celebrates Its Anniversary Unveiling a New Chapter with New Initiatives

(23 February, 2024) Sun Museum is about to enter its ninth year, and will relocate from Kowloon to a new location on Hong Kong Island, entering a new stage of development. After the current exhibitions to be concluded on March 16th, Sun Museum will cease its public access and relocate from Kowloon East in Kwun Tong to 1 Sai Yuen Lane, Sai Ying Pun, in the fourth quarter of this year. The new venue occupies the entire commercial podium on the ground and first level of the residential building Artisan House, with a combined area of 6,000 square feet. The first floor serves as an exhibition hall, spanning 3,600 square feet and divided into two wings. With a ceiling height of 15 feet, it can accommodate larger artworks, allowing more versatile and flexible display. The ground floor will be used for various purposes, including offices, a library, a café, and a gift shop.

Dr. Chloe Suen, Chair of Simon Suen Foundation, said, "Having been rooted in Kowloon East for nearly nine years, Sun Museum has witnessed the development of this community and developed a deep connection to the area. We have always hoped to find a more convenient and accessible exhibition venue that allows people from different backgrounds to access Sun Museum. By relocating to Sai Ying Pun and occupying a 'street-level' space, we will benefit from the convenience of the nearby MTR station, making it easier for art enthusiasts to visit and giving us an opportunity to promote Chinese culture and art to another historically significant community. The new venue is a comprehensive art space that not only includes an exhibition hall but also provides various lifestyle services, contributing to cultural and artistic exchanges. This excellent platform for art exhibitions allows us to continue contributing to the cultural life of Hong Kong."

Entering its ninth year, Sun Museum is launching two major exhibition programmes to better align with the current developments in the Hong Kong art scene. The first



exhibition after the relocation will be "Hong Kong Paintings in Sai Yuen Lane", a specially curated exhibition that invites local Hong Kong artists to submit their recent works. Outstanding pieces will be selected for display, showcasing the latest styles and achievements of Hong Kong artists. In collaboration with the Jao Tsung-I Academy, Sun Museum will curate the "Emerging Artists Exhibition" (details: https://www.en.sunmuseum.org.hk/upcoming-exhibitions). It provides a free exhibition platform and support for Hong Kong artists aged 18 to 40, allowing the public to become acquainted with their artistic directions and accomplishments, with the aim of nurturing them in the art world. In the future, in addition to operating the gallery at Sai Yuen Lane, Sun Museum will continue to provide curatorial support to the Jao Tsung-I Academy, collaborating on exhibition planning and promoting other projects.

Mr. Yeung Chun Tong, Director of Sun Museum, stated, "We hope to leverage the characteristics of a privately-owned museum to align with the development of the Hong Kong art scene. On the one hand, we will collaborate with more organizations to increase exhibition locations. We will cater to the diverse needs of the art community by expanding the range of activities. With everyone working together, the future of Hong Kong art will surely flourish."

High Resolution Images: https://bit.ly/49grwkh

Photo Captions:



Photo 1

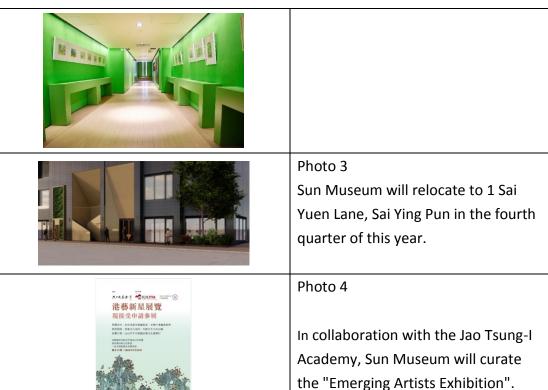
Dr. Chloe Suen, Chair of Simon Suen Foundation and Mr. Yeung Chun Tong, Director of Sun Museum.



Photo 2a/b

Current exhibitions at Sun Museum, "Infinite Creativity in Art" and "Carbon Neutral Lifestyle – Winning Artworks of Surein Foundation Competitions, will be on till 16 March.





This press release is dispatched by **Mention PR Consultants Ltd.** on behalf of Sun Museum. For media enquiries, please contact:

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About Sun Museum

Sun Museum, a non-profit institution established by Simon Suen Foundation. It aims to foster the development of arts and culture in Hong Kong and China through organising exhibitions, seminars and other educational activities.

Sun Museum Facebook : https://www.facebook.com/sunmuseumhk
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